



Hospital Authority of Rockdale County

# Annual Report

Fiscal Year

# 2013-14

This report is being tendered to the Rockdale County Board of Commissioners to summarize the activities of the Hospital Authority of Rockdale County (HARC) and HARC's grant program, Health TRUST Rockdale, during the Fiscal Year beginning on October 1, 2013 and ending September 30, 2014.



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March 23, 2015

Rockdale County Board of Commissioners  
Post Office Box 289  
Conyers, Georgia 30012

Dear Honorable Members of the Board:

As Executive Director of the Hospital Authority of Rockdale County (HARC), it is my pleasure to submit to you our annual report and audited financials for the fiscal year commencing October 1, 2013 and ending September 30, 2014. During this time, our activities focused primarily on addressing charitable healthcare needs in the Conyers-Rockdale community through our Health TRUST Rockdale grants program. This grants program is funded by unrestricted funds and interest from restricted funds from HARC's February 2009 sale of Rockdale Medical Center to LifePoint Hospitals, Inc.

Under the Asset Purchase Agreement with LifePoint, HARC has the right of first refusal if LifePoint decides to sell the hospital, and HARC maintains the principal of the proceeds from the sale for that purpose. Those funds are invested as appropriate for governmental bodies, and interest is used in the operation of HARC and to fund community grants for charitable healthcare in Rockdale County in accordance with standards established and implemented by the HARC Board of Trustees.

In addition, HARC continues to monitor compliance by LifePoint with the Public Interest Covenants agreed to by LifePoint in the purchase agreement. These covenants include providing indigent care at the hospital, continuing services at the hospital and investing \$30 million in new capital at Rockdale Medical Center over a six-year period.

We are excited about our continuing work and the impact the Health TRUST Rockdale grants program is having on the health of the residents of our community, and hope that you will take the time to review this report. Please do not hesitate to contact us with any questions or if you would like us to attend one of your meetings.

Sincerely,

Julie R. Mills  
Executive Director

## HARC Mission Statement

“To improve the health of the residents of Rockdale County through charitable investments in health -related programs and leadership in health issues, while being a good steward of the assets of the Hospital Authority of Rockdale County.”

## HARC Vision Statement

“The Hospital Authority of Rockdale County continues to be a recognized community leader in producing a tangible and sustainable impact on the health and well-being of all residents in Rockdale County.”



## Board of Trustees

### Officers:

Allan Jones, Chairman

Al Sadler, Vice-Chairman

Lorraine Kelley, Secretary/Treasurer

Name & Address	Term Expires
Beth Andersen 670 James Court Conyers, GA 30012	<i>September 2017 (1<sup>st</sup> full term)</i>
Lillis Brown 3620 Acorn Court Conyers, GA 30012	<i>September 2016 (1<sup>st</sup> full term)</i>
Forrest Doud, M.D. 2699 Millside Drive Conyers, GA 30013	<i>September 2017 (2<sup>nd</sup> full term)</i>
Elisa Frey-Jackson 898 College Avenue, NW Conyers, GA 30012	<i>September 2015 (2<sup>nd</sup> full term)</i>
Norma Henley 3432 Estel's Lane Conyers, GA 30013	<i>September 2015 (2<sup>nd</sup> full term)</i>
Allan Jones 1081 McCalla Street Conyers, Georgia 30012	<i>September 2017 (2<sup>nd</sup> full term)</i>
Lorraine Kelley, CPA 3439 Union Church Road, SW Stockbridge, GA 30281	<i>September 2017 (2<sup>nd</sup> full term)</i>
Jim Roppo 2230 Weatherstone Circle Conyers, GA 30094	<i>September 2017 (2<sup>nd</sup> full term)</i>
Aldren "Al" Sadler 680 Third Avenue Conyers, GA 30012	<i>September 2016 (1<sup>st</sup> full term)</i>
<b><i>Chair Emeritus</i></b> Benny Atkins P.O. Box 1289 Conyers, GA 30012	<b><i>Chair Emeritus</i></b> Ethel Boyle 3395 Hawthorne Court Conyers, GA 30094

## Grants Program

During the fiscal year ending September 30, 2014, the authority contributed a total of \$291,112 toward mental and physical healthcare promotion, disease prevention, and diagnosis and treatment services to uninsured or underserved residents of Rockdale County. In its most recent grant cycle, which concluded in December 2014, HARC awarded \$318,761 in grants to 11 nonprofit or governmental entities. This marked the 9<sup>th</sup> cycle for the authority's grants program since it was launched in May 2010. To date, HARC has invested more than \$1.1 million in initiatives aimed at improving the physical and mental health of Rockdale residents, particularly the indigent and other vulnerable populations.

Community health partners receiving one or more grants from the Authority since the grant program's inception include the following:

- A Special Boutique
- Boys & Girls Club
- Boyz to Men of Honor
- Care and Counseling Center of Georgia
- Caring Works, Inc.
- Ceek to Fulfill
- Conyers Housing Authority
- Family Promise of NewRock
- Friends of Disabled Adults & Children
- Growing Discoveries Outreach
- Helping Hands Clinic
- Honor Flight Conyers
- I Sign for You
- Kimberley Chance Atkins Foundation
- Mercy Heart Clinic
- Oakhurst Medical Center
- Parents as Teachers Program
- Phoenix Pass
- Prevent Child Abuse Rockdale
- Project ReNeWal
- Refuge Pregnancy Center
- Rockdale Career Academy
- Rockdale Cares
- Rockdale Coalition for Children and Families
- Rockdale County ASPIRE
- Rockdale County Autism Support Group
- Rockdale County Cooperative Extension
- Rockdale County DUI Court
- Rockdale County Fire & Rescue
- Rockdale County Parks & Recreation
- Rockdale County Public Schools Choices Program
- Rockdale County Senior Services
- Rockdale County Task Force Against Family Violence
- Rockdale Emergency Relief
- Rockdale Houses for Men & Women
- Servants of the Lord Meals on Wheels
- Shoal Creek Elementary School
- ViewPoint Health



## Hospital Authority of Rockdale County Grants Program Guidelines

### Eligibility

Applicants must meet the following requirements to be eligible:

- Organization is a nonprofit that is exempt under Section 501 (c) (3) of the Internal Revenue Code or is a governmental entity or a unit thereof. It should be noted that grants will be awarded to governmental entities only when, in the sole view of the Authority's Board of Trustees, the application proposes an enhancement of health-related services that will advance the Authority's objectives; grants will not be awarded when sought as an alternative funding source for programs or projects historically funded by the governmental entity.

Organization serves Rockdale County residents. HARC funds may be used for the benefit of Rockdale County residents only. Grantees will be provided with a copy of a Resolution, adopted by the Authority on March 26, 2013, that offers suggested guidelines in determining if an individual is a Rockdale County resident. Each grant recipient will be required to submit a sworn affidavit to the Authority evidencing compliance with the Authority's residency requirement.

### Grant Categories and Funding Priorities

#### Health TRUST Rockdale & Rockdale Medical Center – Partnership for a Healthier Community Grant (“Partnership Grant”)

This grant category is intended to support efforts to increase access to primary medical and dental healthcare by Rockdale residents, particularly those who are indigent, uninsured or underinsured. This includes the missions of charitable clinics and other nonprofit organizations directly providing healthcare promotion and disease prevention, diagnosis and treatment services to the medically underserved. Partnership Grants also may be used by grantee agencies to assist indigent clients with prescription and physician costs, including required co-pays.

#### Community Projects Grant

This grant category is designed to support diverse community programs and projects intended to improve the physical and mental health of Rockdale residents, particularly vulnerable populations. Grant proposals are encouraged to address one or more of the priorities listed below:

- Health Screening and Prevention (e.g. heart disease, diabetes, cancer, STDs)
- Family Planning, Prenatal Care and Positive Parenting (for teenage and at risk populations)
- Behavioral/Mental Health Treatment (e.g. depression, substance abuse, family violence)
- Non-Emergency Medical Transportation (for indigent residents in need of transportation to physical and mental healthcare service providers.)
- Healthy Lifestyles (to promote proper nutrition, physical fitness, smoking cessation, etc.)
- Health Professional Education (to address a community need)
- Emergency Response (training and tools to empower citizens to assist others with medical emergencies)
- Respite Care (for children and adults with disabilities)

#### Immediate Need Mini Grant

This grant category is intended to fund one-time, unplanned projects or events to address a pressing need or to mitigate emergency situations, such equipment failure or safety issues. The application deadlines and procedures for traditional grants are waived for Immediate Need Grants.

## Grant Amounts and Application Limits

### Health TRUST Rockdale & Rockdale Medical Center – Partnership for a Healthier Community Grant

Applicants may apply for one Partnership grant per calendar year in either of two grant cycles (An organization may submit a second application within the same calendar year only if the first application does not result in a grant award.)

There is no lifetime limit to the number of Partnership Grants that may be awarded to an organization; however, grantees are strongly encouraged to develop a sustainability plan that includes garnering support from other resources.

Grant amounts may vary depending on a number of factors including, but not limited to, the applicant organization's budget, the consistency of the organization's goals with HARC's mission, the number of Rockdale residents within the target population that will be served, and the amount of grant funds budgeted by HARC for the fiscal year. There is no stated maximum for a Partnership grant and any amount may be considered and awarded at the discretion of HARC's Board of Trustees.

### Community Project Grants

Applicants may apply for one Community Project Grant per calendar year for a specific project or program. If an organization is in need of funding for an additional project or program with a different objective, a second application may be submitted during the next grant cycle of that year.

There is no stated maximum for a Community Project Grant; any reasonable amount associated with implementing an eligible project or program may be considered.

There is no repeat funding limit for a specific project or program; however, applicants are strongly encouraged to pursue other funding sources and not rely on HARC funds for the continuance of a program. Many factors will determine whether an applicant is awarded funds, including the number of requests HARC receives and the amount of grant funds budgeted. As such, HARC provides no guarantee that an application will be successful even if it meets HARC's criteria for funding.

### Immediate Need Mini Grants

Applicants may apply for one Immediate Need Mini Grant per calendar year at anytime without regard to grant cycles and associated deadlines. Immediate Need Grants may not exceed \$1,000.

*Please note:*

- *Eligible organizations may apply for funds in one or more of the grant categories.*
- *The application deadline and procedures for the traditional grant cycles may be waived when needed if HARC funds may be leveraged to obtain a state or federal grant requiring matching funds.*

## Evaluation Criteria

Priority will be given to proposals that meet the following criteria:

- Demonstrate sustainable ways to improve the health of the residents of Rockdale County
- Reach underserved populations
- Leverage additional financial or volunteer resources
- Demonstrate the capacity of the organization to implement the grant proposal in a timely and efficient manner
- Include clearly defined and measurable outcomes
- Demonstrate broad or strong community impact with lasting value
- Reduce long-term costs and duplications by achieving objectives.
- Incorporate sound programmatic methods and evaluations as building blocks for long-term program success
- Improve healthcare delivery quality as rated by a recipient satisfaction survey
- Demonstrate an effort to collaborate with other community organizations with similar goals



**FY 2013-2014 Budget**

**Income**

CDARS interest - unrestricted income	
Funds invested with Money Managers interest on checking accts.	\$760,000
Cost settlement income	\$15,000

**Total income** **\$775,000**

**Grants** **\$280,000**

**Patriot Project** **\$2,000**

**Facilities and Equipment**

Depreciation	\$36,000
Property insurance	<u>\$8,500</u>
	<b>\$44,500</b>

**Meals** **\$1,500**

Executive Director Salary	\$59,000
Executive Assistant wages	\$10,400
Payroll taxes FICA 6.2%	\$4,303
Payroll taxes Medicare 1.45%	\$1,006
Payroll taxes Federal Unemployment	\$112
Payroll taxes State Unemployment	\$513
Payroll accounting	\$840
Printing and Copier lease	\$2,500
Supplies	\$840
Rent and Utilities	
Website	\$200
Office equipment	\$1,000
Comcast	\$1,000
Postage	\$100
Miscellaneous	\$1,000
<b>Total operations</b>	<b>\$82,814</b>

**Accounting fees**

Annual audit	\$12,000
other consulting	<u>\$3,000</u>
<b>Total audit</b>	<b>\$15,000</b>

**Bookkeeping fees** **\$800**

**Investment advisor fees** **\$37,500**

**Legal expenses** **\$20,000**

**Other consulting fees** **\$15,000**

**Directors and Officer's insurance** **\$23,000**

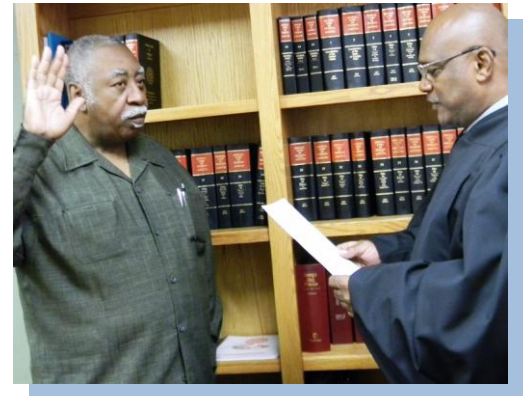
**Bank charges**

Letter of Credit	\$6,300
Other	<u>\$600</u>
	<b>\$6,900</b>

**General Reserve** **\$245,000**

**Total expenses** **\$774,014**

**Excess of Revenues over Expense** **\$ 986**



**FY 2014-15 Budget**

Ordinary Income/Expense

Income

46400 · Other Types of Income	
46430 · Miscellaneous Revenue	600,000.00
46450 · Contribution Income - <del>Porter</del>	28,200.00
Total 46400 · Other Types of Income	<u>628,200.00</u>
6015 · Other income	0.00
<b>Total Income</b>	<u>628,200.00</u>

Gross Profit

628,200.00

Expense

60900 · Business Expenses	
60930 · Meals	1,500.00
Total 60900 · Business Expenses	<u>1,500.00</u>

62100 · Contract Services	
62150 · Outside Contract Services	0.00
Total 62100 · Contract Services	<u>0.00</u>

62800 · Facilities and Equipment	
62810 · <del>Dep. and Amort</del> - Allowable	34,304.04
62870 · Property Insurance	8,500.00
Total 62800 · Facilities and Equipment	<u>42,804.04</u>

62900 · Charitable giving	
62910 · Grants	445,000.00
62920 · Patriot project	2,500.00
Total 62900 · Charitable giving	<u>447,500.00</u>

65000 · Operations	
65005 · Labor reimbursement	0.00
65015 · Outside Labor	0.00
65020 · Postage, Mailing Service	100.08
65025 · Salaries	68,450.04

65030 · Printing and Copying	3,000.00
65040 · Supplies	750.00
65050 · Telephone, Telecommunications	967.20
65055 · Payroll Taxes	5,865.00
65060 · Web site	600.00
65065 · Payroll Processing Fees	840.00
65070 · Miscellaneous	600.00

Total 65000 · Operations 81,172.32

8400 · Accounting	
8401 · Audit	13,500.00
8402 · Consulting	31,000.00
8404 · Bookkeeping	0.00
Total 8400 · Accounting	<u>44,500.00</u>

8405 · LEGAL	
8405.1 · General Matters	18,000.00
8405.6 · Ongoing RMC issues	0.00
Total 8405 · LEGAL	<u>18,000.00</u>

8406 · CONSULTING	
8406.4 · Investment Advisory Fees	37,500.00
Total 8406 · CONSULTING	<u>37,500.00</u>

8410 · Insurance	
8411 · Directors & Officers insurance	20,000.00
Total 8410 · Insurance	<u>20,000.00</u>

8616 · BANK CHARGES 240.00

Total Expense 693,216.36



Total Expense	<u>693,216.36</u>
Net Ordinary Income	-65,016.36
Other Income/Expense	
Other Income	
6020 · INTEREST INCOME	
6021 · CDARS Interest Unrestricted	0.00
6022 · Interest Income - checking	360.00
6020 · INTEREST INCOME - Other	0.00
Total 6020 · INTEREST INCOME	<u>360.00</u>
82001 · Investment Income	849,996.00
82002 · Unrealized Gain on Investments	0.00
6050 · NON-OPERATING SALE OF ASSETS	0.00
Total Other Income	<u>850,356.00</u>
Other Expense	
9000 · General Reserve	0.00
Total Other Expense	<u>0.00</u>
Net Other Income	850,356.00